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**The Brightpearl 2022 Retail Calendar:**

# **Key Dates You'll Need To Know as a Retail Business This Year**



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## 2022 January

SUN	MON	TUE	WED	THU	FRI	SAT
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### Key Dates

- **1-31** Dry January and Veganuary
- **11-18** [Atlanta Market](#) (US) Explore the products of over 8,000 brands in one space. Research trends, attend seminars and meet other traders.
- **16-18** [Giving + Living Trade Show](#), Exeter (UK) The largest trade show in the South West specialises in gifts and products with British heritage.
- **15-18** [NRF 2022 - Retail's Big Show](#), New York (US) This two-day show brings together 20,000 industry experts, retailers and vendors to showcase new products, tech and trends.
- **18** Martin Luther King Day (US)
- **24-27** [Toy Fair 2022](#) (UK) After a year off, the UK's largest toy, game and hobby trade show returns to London with over 260 vendors.
- **25** Burns Night (UK)
- **26** Australia Day
- **26-28** [Outdoor Retailer Snow Show](#), Denver (US) The largest global B2B event dedicated to the outdoor industry. The winter event, Snow Show, is the first of two this year.

## 2022 February

SUN	MON	TUE	WED	THU	FRI	SAT
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### Key Dates

- **1st** Chinese New Year (Year of the Tiger)
- **1-5** [February Atlanta Apparel](#), Atlanta (US) Immersive clothing showcase where fashion retailers source Spring/Summer lines for the coming year.
- **6-9** [Spring Fair](#), Birmingham (UK) Spring edition of two popular wholesale events specialising in home, gifts and fashion.
- **6-9** [Moda](#), Birmingham (UK) Moda presents the largest range of footwear in the UK as well as clothing, jewellery and accessory lines, for fashion professionals to explore and network.
- **13** Super Bowl 2022 (US)
- **14** Valentine's Day
- **20-22** [Spring/Summer Top Drawer](#) London (UK) A chance for buyers to peruse new product lines at this lauded, design-led trade show.
- **27-1st** March [ASD Market Week Event](#), Las Vegas (US) Network and enhance your merchandise mix with over 1,500 vendors.

## 2022

# March

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## Key Dates

- **27th Feb - 1st ASD Market Week Event** (US)  
Continued from above.
- **1 Shrove Tuesday/Pancake Day**
- **3 World Book Day**
- **4-6 The Baby Show**, Excel London (UK) At the UK's largest baby and parenting event, watch product demos, network with fellow retailers and listen to expert talks from independent and big name baby brands.
- **5-8 The Inspired Home Show**, Chicago (US)  
The largest houseware show in North America returns physically, as more than 52,000 houseware professionals congregate in McCormick Place.
- **8 International Women's Day**
- **8-9 DX3 Event** (Canada) Workshops, expert speakers and innovative tech demos abound at Canada's biggest Retail, Marketing and Technology summit.
- **15-17 Adobe Global Summit** (Virtual) Hear exclusive insights, learn new skills and make connections at this two-day online event, with a key focus on exceptional, personalised customer experiences.
- **17 St. Patrick's Day**
- **18 Holi**
- **21 President's Day** (US)
- **27 Mother's Day** (UK)
- **27-28 PATS Spring Pet Event**, Sandown (UK)  
With over 350 brands under one roof, the Pet and Aquatics Trade Show provides ample buying opportunities for the pet industry.
- **27-30 Shoptalk**, Las Vegas (US) Discover predictions for the future of retail at this comprehensive speaking event.

## 2022 April

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### Key Dates

- 1 April Fool's Day
- 2 Start of Ramadan
- 11-15 [April Atlanta Apparel](#) (US) The second event of the year presents Autumn/Winter collections for buyers in the fashion industry.
- 12-14 [Vow Bridal & Formal](#) (US) Bridal and formal gown retailers gather in Atlanta for networking and glitzy catwalk shows.
- 15 Good Friday (UK National Holiday)
- 15 Passover
- 17 Easter Sunday
- 18 Easter Monday (UK National Holiday)
- 18 Patriots Day (US)
- 22 Earth Day
- 23 St. George's Day (UK)
- 25-26 [eTail Conference](#), London (UK) Conversations in strategy, trends and innovation to help you boost profits in your retail business.
- 27-29 [Global Retailing Ideas Summit](#), Arizona (US) This yearly event brings thought leaders and professionals together to discuss the future of retail.

## 2022 May

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### Key Dates

- 1 Eid al-Fitr, end of Ramadan
- 1 May Bank Holiday (UK)
- 2 May Day (UK)
- 5 Cinco de Mayo (US & Mexico)
- 8 Mother's Day (US)
- 10-12 [Retail Innovation Conference & Expo](#), Chicago (US) Lots of chances to network with D2C professionals at this extensive retail expo.
- 10-12 [Groceryshop Spring Meetup](#) (Virtual) Huge virtual event to discuss emerging trends and changes to the world of grocery.
- 11-12 [IRX and eDX](#), Birmingham (UK) Get key insights on the rapidly evolving e-commerce industry, with expert talks and interactive sessions.
- 13 [The Baby Show](#), Birmingham (UK) The leading parenting and baby event opens in Birmingham.
- 24-25 [Retail Week Live](#), London (UK) Two days of talks from pioneers in the retail industry; a festival of interactive experiences and workshops.
- 29 End of Spring Bank Holiday (UK)
- 30 Memorial Day (US)

## 2022 June

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### Key Dates

- **1-30** Pride Month
- **6-8** [ShopTalk Europe](#), Excel London (UK) An impressive speakers' conference which draws over 2,500 attendees. This year's event is in collab with Groceryshop.
- **7-9** [Outdoor Trade Show](#), Liverpool (UK) The UK's only trade show with an outdoor sport and leisure focus.
- **8-11** [June Atlanta Apparel](#) (US) The third chance of the year for buyers in the fashion industry to network and stock up on next season's lines.
- **9-11** [Outdoor Retailer Summer Show](#) in Denver, CO (US) The Summer edition of OR's brilliant showcase of outdoor products.
- **19** Juneteenth (US)
- **20** Father's Day (US & UK)
- **24** Midsummer's Day
- **28-30** [Glee](#), Birmingham (UK) The UK's leading garden and outdoor living trade show. Explore plant exhibits, watch product awards and shop for new gardening ranges.

## 2022 July

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### Key Dates

- **1-31** Independent Retailer Month (UK)
- **4** Independence Day (US)
- **9-13** Eid al-Adha
- **17-19** [Pure London](#), Olympia (UK)  
An opportunity to buy from global fashion retailers and make important international connections.
- **17-19** [Home & Gift Buyer's Festival](#) (UK)  
Harrogate hosts the largest showroom in the North, with a range of household names and emerging brands to discover.



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# August

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## Key Dates

- 28 Summer Bank Holiday (UK)

## 2022 September

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### Key Dates

- **Variable** - Back to School (US & UK)
- **4-7 [Autumn Fair](#)**, Birmingham (UK)  
Explore extensive stalls and product ranges as well as hear talks from top business names (Theo Paphitis took the stage last year).
- **11-13 [Autumn/Winter Top Drawer](#)**, London (UK) Source your favourite design collections at Top Drawer's second trade show of the year.
- **19-22 [Groceryshop 2022](#)**, Las Vegas (US) A packed four-day agenda with demos, workshops and panel talks on the world of grocery.
- **25-27** Rosh Hashanah
- **28-29 [eCommerce Expo](#)**, London (UK)  
Learn from top retail and brand leaders across 12 theatres at this two-day marketing and technology event.

## 2022 October

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### Key Dates

- 1-31 Black History Month
- 4-5 Yom Kippur
- 10 World Mental Health Day
- 10 Thanksgiving (Canada)
- 12 Columbus Day (US)
- 12-13 [IRX @ DTX + UCX 2022](#), London (UK) Big e-commerce expo, sharing knowledge on the future of technology with a retail spin.
- 21-23 [The Baby Show](#), London (UK) Olympia-based edition of the lauded baby and parenting event.
- 31 Halloween

2022

# November

SUN	MON	TUE	WED	THU	FRI	SAT
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## Key Dates

- 4 Diwali
- 5 Guy Fawkes/Bonfire Night (UK)
- 11 Remembrance Day (UK)
- 11 Veterans Day (US)
- 11 Singles Day (China)
- 13 Remembrance Sunday (UK)
- 16-17 [The Business Show](#), London (UK) Europe's biggest business event provides a space where small business owners can learn together.
- 21-18 Dec - FIFA World Cup Tournament, Qatar. We don't need to tell you, this global sporting event offers plenty of marketing and promotional opps!
- 24 Thanksgiving (US)
- 25 Black Friday
- 26 Small Business Saturday (US)
- 28 Cyber Monday

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## 2022

# December

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## Key Dates

- 14 Free Shipping Day
- 18-26 Hanukkah
- 18 Final game of FIFA World Cup Tournament, Qatar.
- 21 Winter Solstice
- 25 Christmas Day
- 26 Boxing Day
- 27 Bank Holiday
- 31 New Year's Eve



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Brightpearl can help you  
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